



DR. MARTIN LUTHER KING JR.

KINGSTREE, SC



— CELEBRATION OF —
MARCH ON
BALLOT BOXES
SPEECH

MAY 8
2016
MOTHER'S DAY

ORIGINAL SPEECH LOCATION
TOMLINSON HIGH SCHOOL
— KINGSTREE, SC —

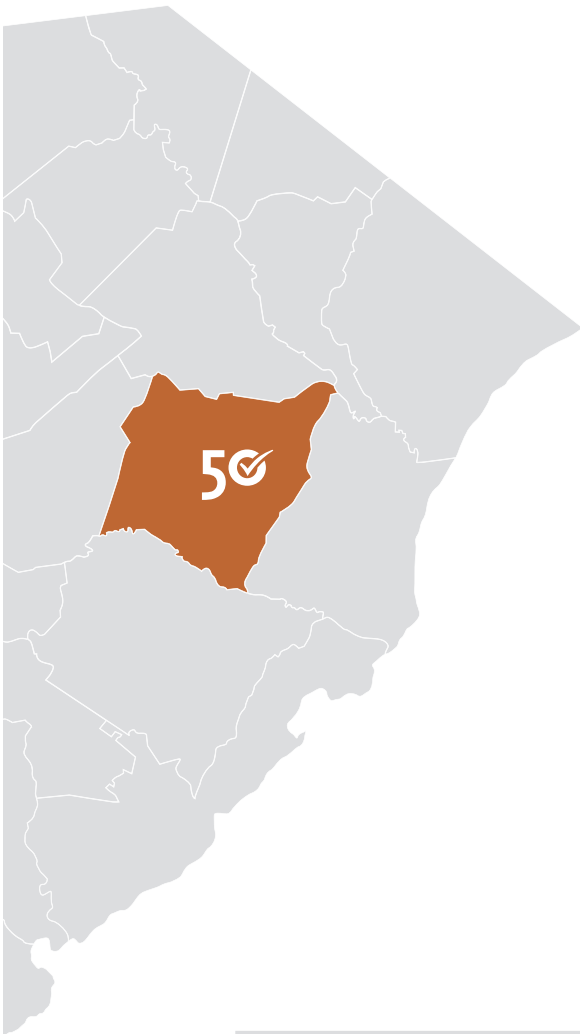
**SPONSORSHIP
OPPORTUNITIES**

Historical Marker Unveiling · Speech
Re-Enactment · Gospel Celebration
Essay Contest · Youth Time Capsule
Voter Registration Opportunity

“ Until brotherhood is more than just a meaningless word at the end of a prayer but the first order of business on every legislative agenda,

LET US MARCH ON BALLOT BOXES. ”

– Dr. King on Mother’s Day 1966 in Kingstree, SC



On Mother’s Day 1966, Dr. Martin Luther King Jr. came to the quaint Southern town of Kingstree, South Carolina to encourage the community to get out and vote. This visit was one of only three publicly documented speeches that Dr. King gave in the Palmetto State and was the only one focused on his message to “march on ballot boxes.”

The Town of Kingstree and Williamsburg County will honor this historic speech on May 8, 2016 at the original location of the speech at the old Tomlinson High School in Kingstree. Interested businesses and individuals are encouraged to join this momentous occasion.

With your sponsorship, we will be able to ensure we produce the top-quality event Dr. King deserves. As a sponsor, you will have the opportunity to demonstrate that you support Dr. King’s message and legacy.

Will you join us as we continue to help fulfill his dream?

A special acknowledgment to the 1966 Williamsburg County Voter’s League for making this historic speech a reality and for inviting Dr. King to visit Kingstree.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor • Diamond Level – \$25,000

- Featured as the exclusive presenting sponsor of 50th anniversary event
- “Presented by” and logo on all event material and advertisements
- Company representative to join VIP guests to unveil historical marker
- Company representative to address crowd
- Special VIP seating (6) during re-enactment speech and ceremony
- Full-page ad in event program
- Recognition on event signage
- Company banner displayed at event entrance
- Highlighted on social media accounts leading up to and during event
- Premier feature on event website with link to company website

Platinum Level – \$10,000

- Company representative to join VIP guests to unveil historical marker
- Special VIP seating (4) during re-enactment speech and ceremony
- Full-page ad in event program
- Recognition on event signage
- Company banner displayed at event entrance
- Highlighted on social media accounts leading up to and during event
- Top-tier feature on event website with link to company website

Gold Level – \$5,000

- Special VIP seating (2) during re-enactment speech and ceremony
- 1/2-page ad in event program
- Recognition on event signage
- Company banner displayed at event entrance
- Mentioned on social media accounts leading up to and during event
- Featured on event website with link to company website

SPONSORSHIP OPPORTUNITIES

Silver Level – \$2,500

- Seating in silver-level sponsor section for 4
- 1/2-page ad in event program
- Recognition on event signage
- Company banner displayed at event entrance
- Mentioned on social media accounts leading up to and during event
- Featured on event website with link to company website

Bronze Level – \$1,000

- Seating in bronze-level sponsor section for 2
- 1/4-page ad in event program
- Recognition on event signage
- Company banner displayed at event entrance
- Mentioned on social media accounts leading up to and during event
- Featured on event website with link to company website

Patron Sponsor – \$100 – \$999

- Available to individuals who desire to support the event
- Recognition in event program
- Recognition on event website (by tiers)
- Patron seating at event (not available to general public)

SPONSORSHIP OPPORTUNITIES

| SPONSOR VISIBILITY & LEVELS | Diamond \$25,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 |
|--|-----------------------|-----------------------|------------------|-------------------|-------------------|
| Featured as Exclusive Presenting Sponsor of 50 th Anniversary Event | ● | | | | |
| “Presented by” and Logo on All Event Material and Advertisements | ● | | | | |
| Company Representative to Address Crowd | ● | | | | |
| Company Representative to Join VIP Guests to Unveil Historical Marker | ● | ● | | | |
| Special VIP Seating During Re-enactment Speech and Ceremony | ● 6 Seats | ● 4 Seats | ● 2 Seats | | |
| Ad in Event Program | ● Full Page Ad | ● Full Page Ad | ● 1/2 Page Ad | ● 1/2 Page Ad | ● 1/4 Page Ad |
| Recognition on Event Signage | ● | ● | ● | ● | ● |
| Company Banner Displayed at Event Entrance | ● | ● | ● | ● | ● |
| Promotion on Social Media Accounts Leading up to and During Event | ● Highlight | ● Highlight | ● Mention | ● Mention | ● Mention |
| Featured on Event Website with Link to Company Website | ● Premiere Feature | ● Top-Tier Feature | ● | ● | ● |
| Seating in Silver-Level Sponsor Section for 4 | | | | ● | |
| Seating in Bronze-Level Sponsor Section for 2 | | | | | ● |

Please note that sponsorship packages can be modified to best match your company’s specifications.

Sponsorship checks should be made out to:



Williamsburg County Development Corporation
 MEMO: MLK 50th Celebration
 PO Drawer 669
 130 West Main Street
 Kingstree, SC 29556

Williamsburg County Development Corporation is a 501c3 nonprofit organization registered with the state of South Carolina.

Contributions are tax-deductible to the extent allowed by law.

EIN: 57-1036742

Questions about sponsorship opportunities?

Contact Billy Jenkinson at billy@jenkinsonlaw.com or Jessica Munday at jessica@trio-solutions.com.